



Mon 14 – Sun 20 Sept

Wear Jeans , Change Lives

**YOUR JEANS FOR GENES WEEK
WORKPLACE FUNDRAISING GUIDE**



JEANS FOR GENES WEEK PLANNING

For over 30 years our wonderful supporters have helped us change thousands of lives.

We have been able to provide specialist nursing care to children affected by genetic conditions, fund life changing research into gene therapy and provided grants to hundreds of charities who support children with genetic conditions.

Our work must continue as we look to help even more individuals and families affected by a genetic condition. Your support is so important to us and you can really make a difference.

This fundraising guide will help you plan your Jeans for Genes day, Have fun and make a real difference.

With your help we can do so much more!

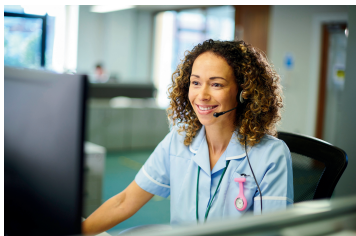
Jeans for Genes T-shirts

This year you can also support Jeans for Genes by purchasing one of our charity t-shirts designed by The Traitors winner Stephen Libby. You can view our t-shirts and other branded merchandise by visiting the link below:

jeansforgenesmerch.com/



HOW YOUR MONEY HELPS



£30

Helps pay for trained helpline staff run by nurses, counsellors and specialists in welfare and social care.



£75

Provides invaluable family support sessions led by medical experts, helping parents navigate through their child's day-to-day challenges.



£100

Helps a child experience a holiday activity club. These clubs help children with complex needs thrive.



£250

Helps a child make friends, learn and have fun on weekends away with others affected by the same condition.



£500

Helps fund specialist equipment that really helps a child whose mobility is limited by a genetic condition.



£1,000

Helps fund a specialist nurse whose knowledge can really help families access the correct medical care.

FUNDRAISING IDEAS

You can use your imagination when fundraising for Jeans for Genes Day - but here are just a few of our favourite ways to get the donations rolling in.

For more inspiration visit jeansforgenes.org



Keep it simple and ask all your colleagues to wear Jeans and donate £2



Organise a clothing sale or swap shop and charge a small fee



Participate in our 2026 genetic facts sweepstake



Hold an online quiz - ideal for those of you that work from home

Bake Sale



Everyone likes cakes so why not come together by organising your very own bake sale.

To get you started we have included within this pack a cupcake recipe. You can also encourage participants to use their own recipe or bring in cupcakes, bakes, brownies and cakes of their own choosing.



Top Bake Sale Tips

- Hold a Jeans for Genes bake sale and encourage colleagues and students to bake or buy some cakes to bring in
- Collect donations and challenge colleagues to a bake off



Share your amazing creations on social media and tag us
@jeansforgenes #JeansForGenes

CHECKLIST

- Pick your day** and share the details with Parents, colleagues and pupils
- Pick** your fundraising events and get planning
- Shout about** what you have planned and tag us on X **@jeansforgenes # JeansforGenes**
- Share** your just giving link with Parents and Colleagues. If you do not have one you can create one at jeansforgenes.org/donate-with-justgiving
- Pay in your money**

giftaid it

Gift Aid means that if colleagues and parents are UK tax payers and complete a Gift Aid declaration Jeans for Genes can claim an extra 25% at no cost to you.

HOW TO PAY IN



Set up a fundraising page

Setting up a fundraising page allows you and your colleagues to easily fundraise for Jeans for Genes. Visit:

jeansforgenes.org/donate-with-justgiving

Donate online

No cash in your wallet? No problem.. donations can be made directly through our website!

Visit: jeansforgenes.org/donateonline

Pay in at the bank

You can take your fundraising money and the Giro slip enclosed to any Barclays Bank branch and pay in over the counter.

Pay By BACS

You can pay in your fundraising money by BACS using the details below:

Sort code 20-65-90

Account 30467103

Name THE CHRONIC GRANULOMATOUS DISORDER SOCIETY

Send us a cheque

You can post us a cheque to:

Jeans for Genes

PO Box 12635

Colchester

CO7 5AN

£1

Pin Badge



1 in 25 children in the UK are affected by a genetic condition. Your purchase will help us change lives.

Warning: Not suitable for children under 36 months of age. Contains small parts and a functional sharp point. Choking hazard. Please retain packaging for future reference.



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Everyone loves a pin badge, you can order our sale and return pin badges online:

jeansforgenes.org/shop

Thank you so much for being part of Jeans for Genes Week and changing children's lives for the better!

#JeansForGenes
@jeansforgenes
Jeansforgenes.org

**JEANS
FOR
GENES**



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**FUNDRAISING
REGULATOR**

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